



FREELANCE (January 2001-Present):

Clients include: Francesca Mills Stylist, Udom Thai, Schematic Interactive, Figure Skating in Harlem, California Dept. of Transportation, Hewlett-Packard, Progressive Insurance, Williams-Sonoma/ Pottery Barn, Chopper Films, California Lawyers for the Arts. Aquent NYC - Freelancer of the Month, July 2007

PROFESSIONAL EXPERIENCE:

VANGUARD DIRECT, NEW YORK, NY Associate Creative Director. April 2004 – May 2006.

- Supervised designers and production specialists
 - Performed much hands-on execution of branding material, advertising and collateral
- Clients include: New York's Dept. of Homeless, Mayor's Office of Film, Theatre and Broadcasting and Administration of Children's Services*

YB SERVICES, NEW YORK, NY Design Director, December 2002 – April 2004.

- Team leader of a five person print design and production department reporting only to CEO
 - Responsible for tracking job status at a moments notice
 - Supervised and oversaw all department output
 - Designed my own projects (print and web) from concept through final production
- Clients included: Nickelodeon, Universal Television, World Trade Center Association, NY/NJ Port Authority, WPLJ Radio NYC*

NEWMEDIA. SAN MATEO, CA Art Director, November 1999 - October 2000.

- Illustration, Flash animation and designing editorial content for online magazine
- Ongoing design of Newmedia web site
- General art direction and design for Newmedia marketing and collateral

SILICON VALLEY COLLEGE. WALNUT CREEK, CA Graphics Instructor, November 1997 - November-1999

- Vocational Instruction for students taking Intro to Macintosh Desktop Publishing, Page Layout and Design, and Portfolio classes

J. WALTER THOMPSON, DENVER, CO Art Director, November 1994 - November 1996.

- Concepting, executing and producing regional television and print advertising for *Ford Motor Company*

Awarded 1996 Telly Award for animated *Intro Television* ad (new cable channel)

FORMAL EDUCATION:

Ferris State University, Big Rapids, Michigan, 49307
Bachelor of Science in Business, Emphasis on Advertising, May 1991.

Ferris State University,
Associate of Applied Science in Visual Communication, May 1990.

CONTINUING EDUCATION:

Art Students League of New York, 215 w 57th st., New York, NY, 10019 (Courses in Life Drawing and Anatomy)
Cooper Union, Cooper Square, New York, NY 10003 (Courses in Typography and Film)

SKILL AND TECHNICAL EXPERIENCE:

Well-versed on both Macintosh and Windows platforms. Excellent system problem solver, especially on Mac.
Expert-level proficiency with:

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|--------------------|---------------|-----------------|
| • InDesign vCS | • Dreamweaver | • MS Word |
| • Illustrator vCS | • GoLive | • Excel |
| • Photoshop vCS | • Fireworks | • Acrobat |
| • Quark Xpress v.6 | • ImageReady | • MS Powerpoint |
| • Flash MX | • HTML, CSS | • ProTools |

Also schooled in pen and ink, illustration marker rendering, storyboarding and drawing.

OTHER EXPERIENCE AND SPECIAL INTERESTS:

- AIGA Member 2006-present
- California State Certification for Post Secondary Instruction 1998.
- Creative Director, American Advertising Federation, Ferris State Chapter, 1990-91.
- Semi-Professional Singer/ Songwriter/ Guitarist, ASCAP Member 2006-present.
- Part-time Snowboard instructor at Loveland Ski Resort, Colorado, 1996-97.
- Passion for music, film, books, art, freethinking, travel and adventure.

References upon request